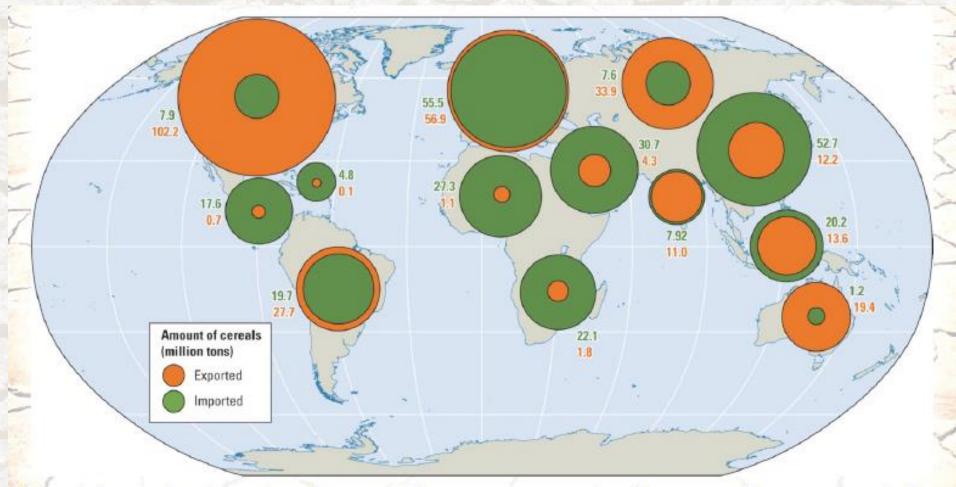
### **Challenges for Drought Mitigation in Agriculture**



Michael Hayes, Director, National Drought Mitigation Center

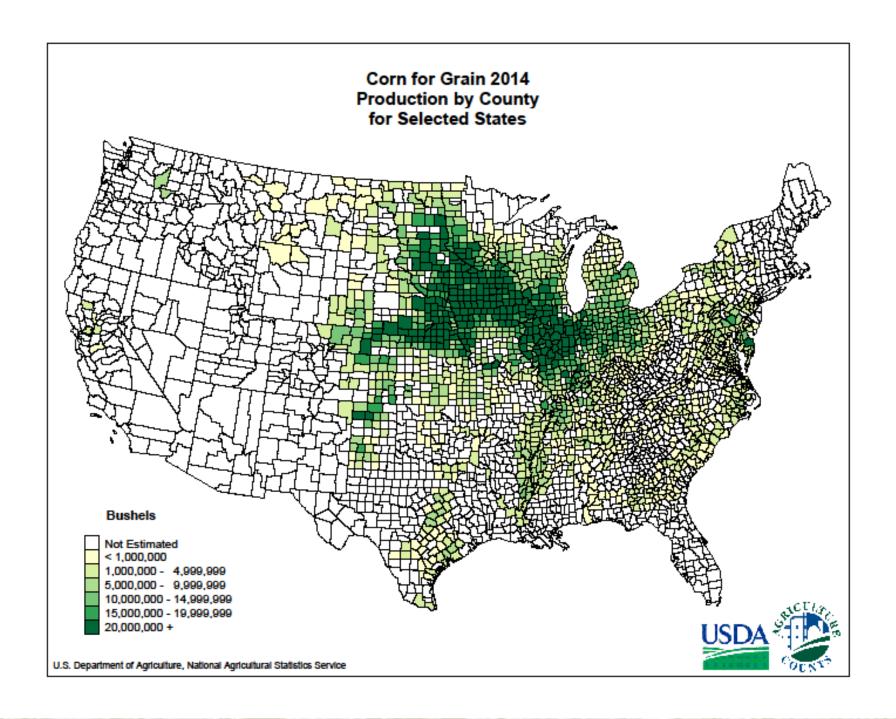
## Drought and Food Security

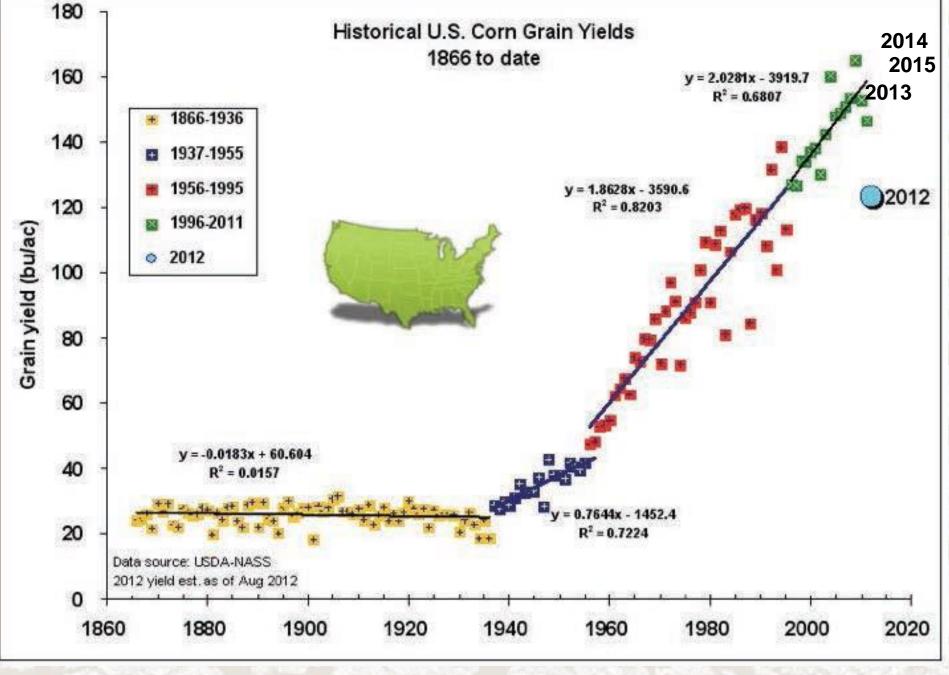


World grain trade-depends on exports from a few countries FAO 2009



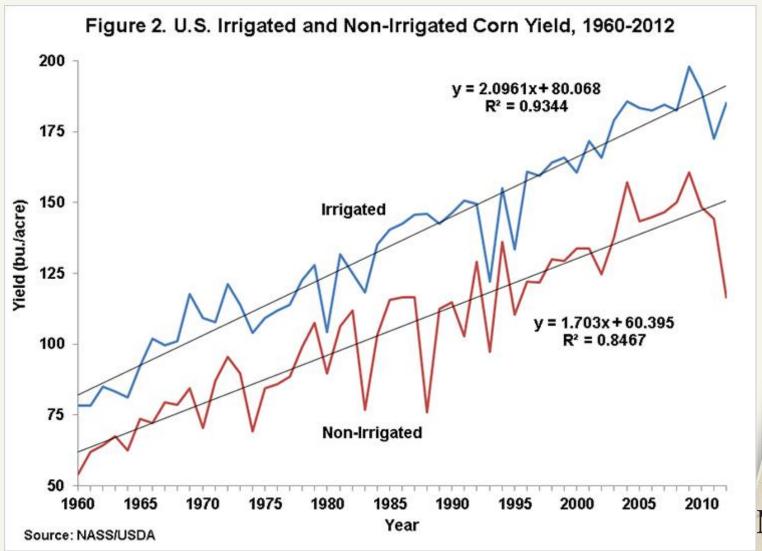






Courtesy: Marty Hoerling et al., NOAA, 2013

## Challenges: 2011-2012 Droughts



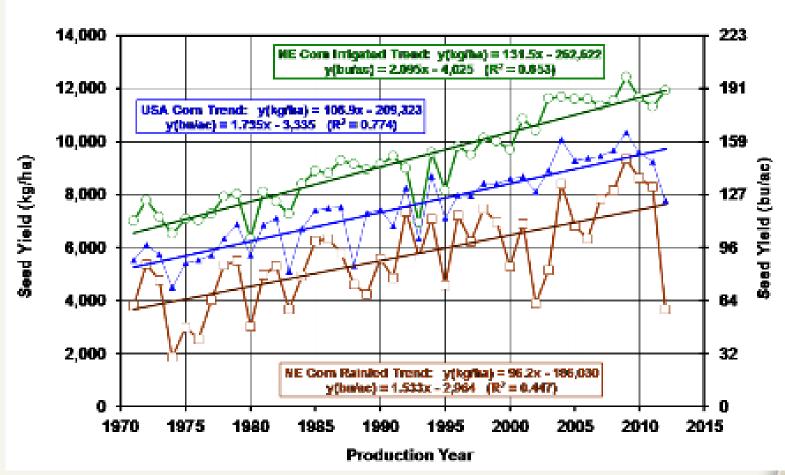






## Challenges: 2011-2012 Droughts

#### USA & NE Corn Yield Trends (1971-2012)

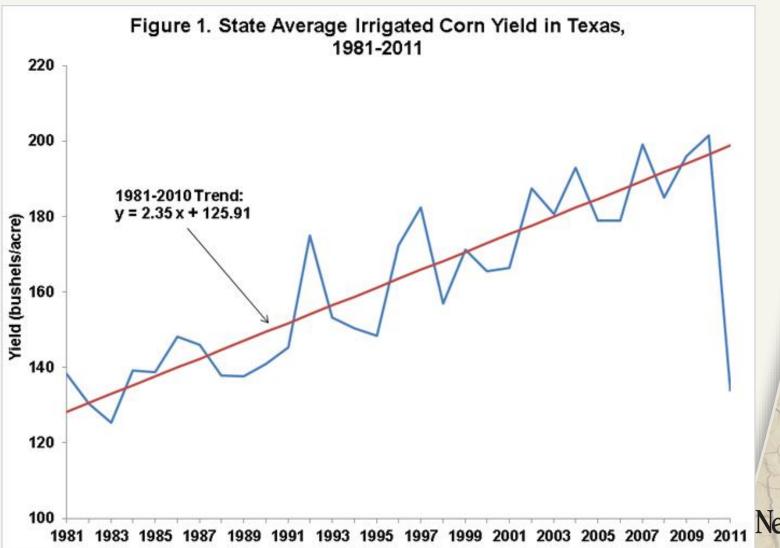








## Challenges: 2011-2012 Droughts

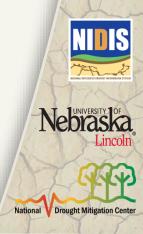




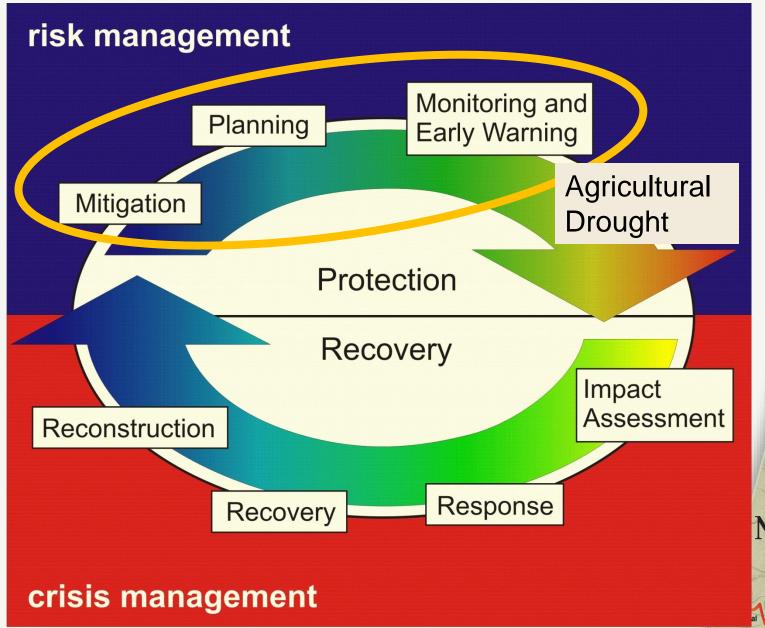




Challenge: Given these issues, how does agriculture address mitigation for drought in the future?



## The Cycle of Disaster Management

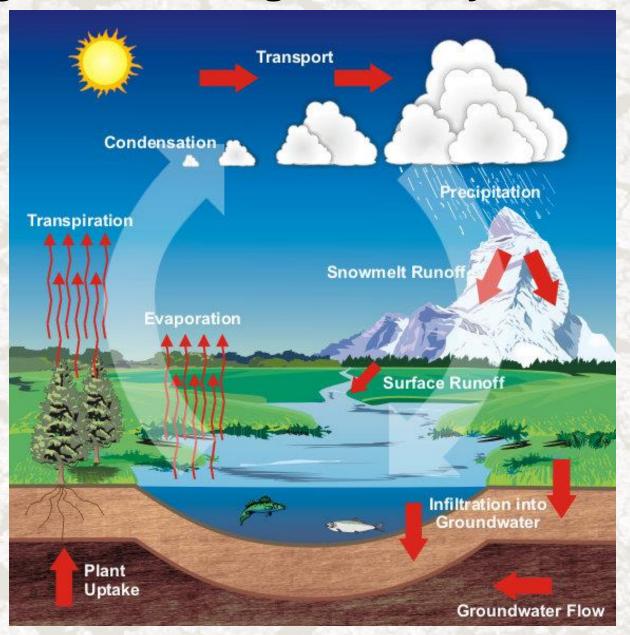


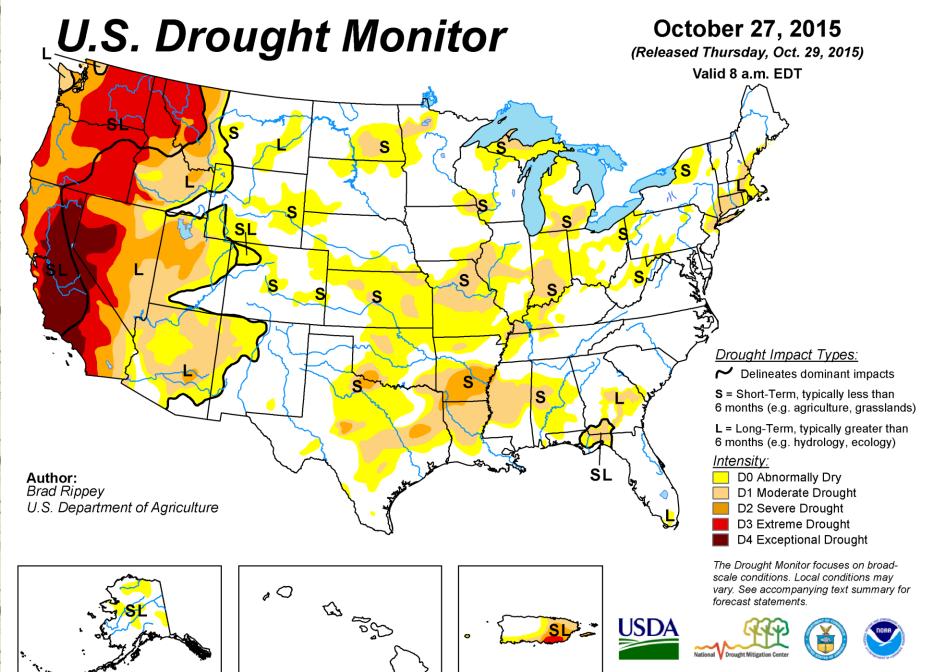




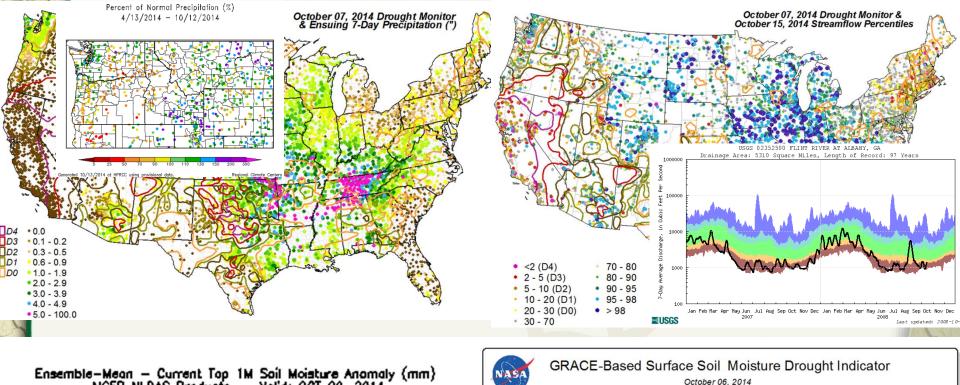


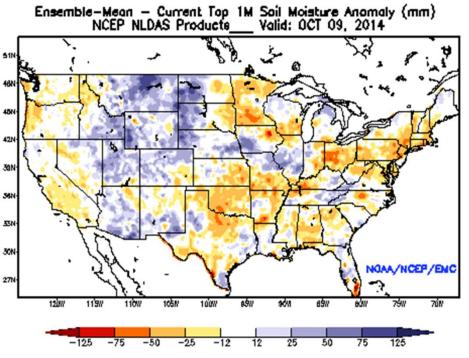
### **Drought Monitoring and Early Warning**

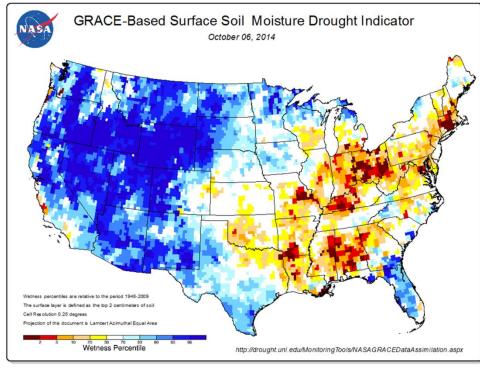




http://droughtmonitor.unl.edu/





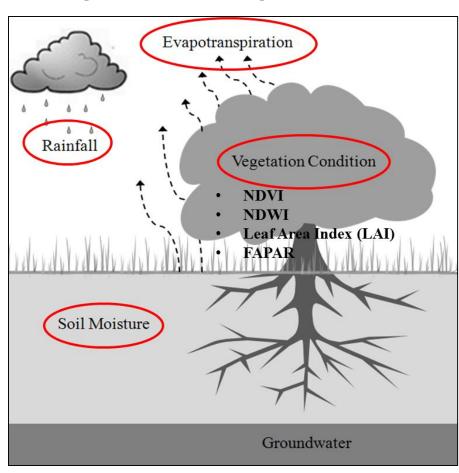


## Remotely Sensed Indicators for Agricultural Drought Monitoring

Over the past decade, satellite remote sensing advanced to develop suite of tools and data products that characterize several components of hydrologic cycle related to vegetation and agricultural drought.

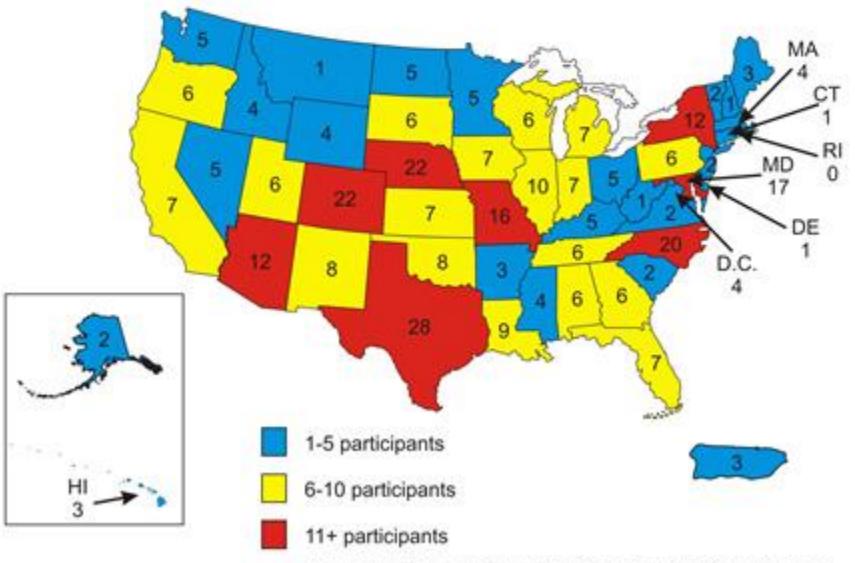
Remotely sensed data tools and products that describe:

- 1) sub-surface conditions = soil moisture
- 2) Vegetation conditions = NDVI, NDWI, VHI, LAI, and FAPAR
- 3) Vegetation-atmosphere boundary layer conditions = evapotranspiration (ET)
- 4) Precipitation inputs = rainfall estimates



#### **USDM Listserve Subscribers**

(as of September 4, 2014)

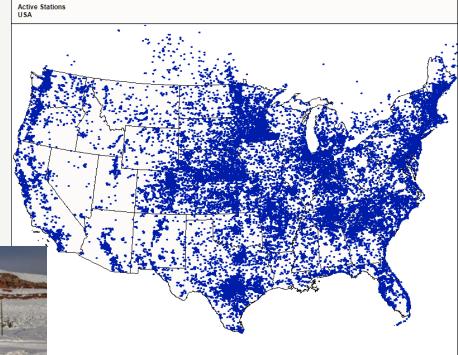


Total: 351 (does not include 1 participant from Canada and 2 participants from Brazil)

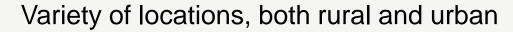
#### **CoCoRaHS**

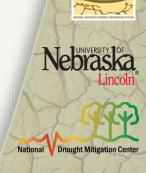
#### 20,000+ observers in 50 states, Canada and Puerto Rico

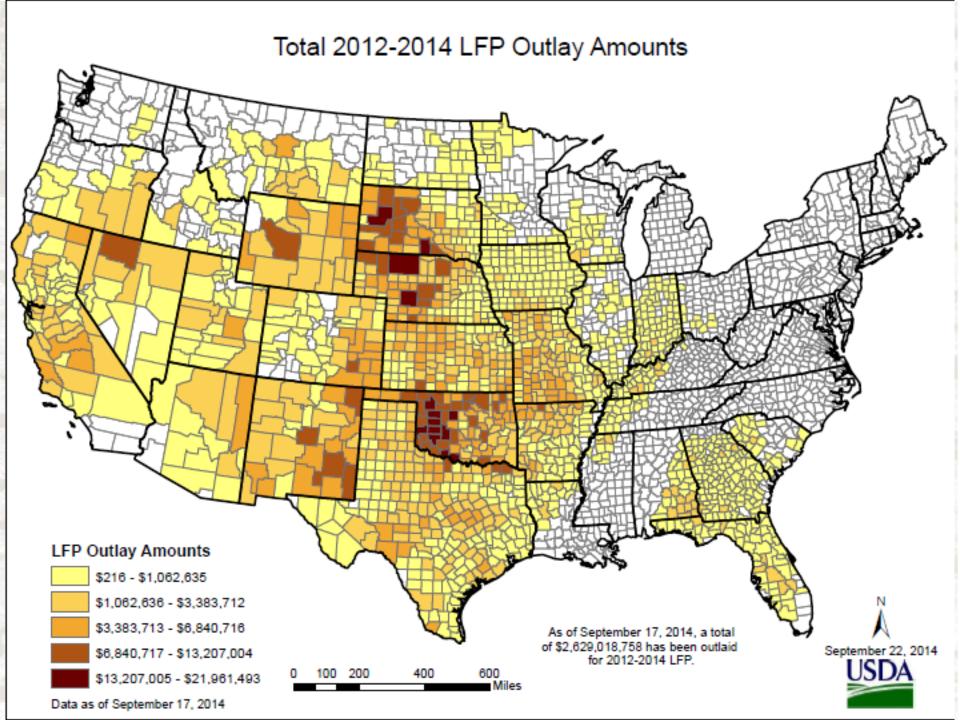






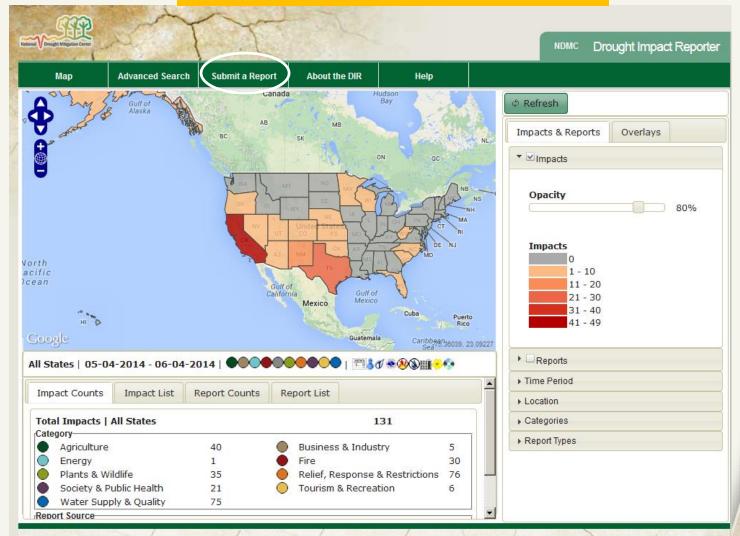






## **Drought Impact Information**

http://droughtreporter.unl.edu/





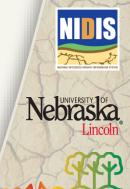


National V Drought Mitigation Center

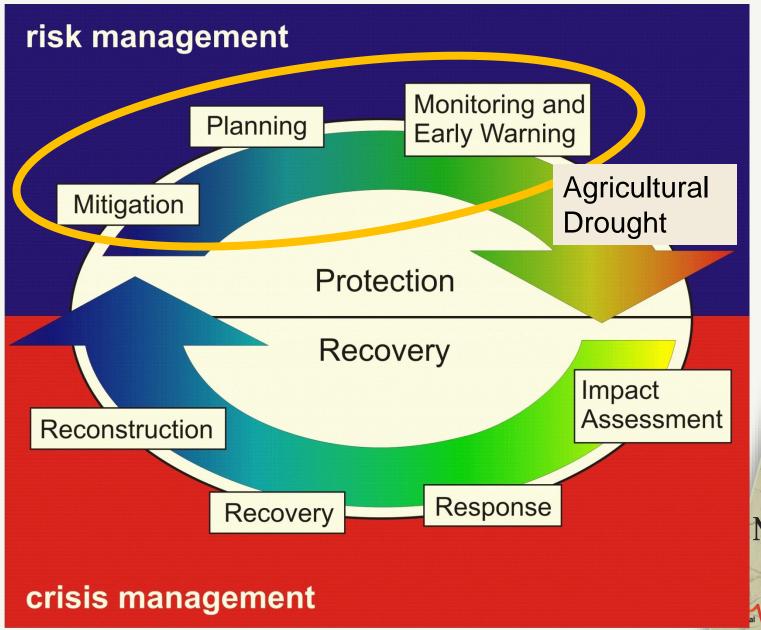


## Anyone can provide drought impact information

- Archive of drought related impacts since 2005 with some historical impacts also available
- Over 20,000 impacts logged to date from all sources
- Partnerships with groups like **CoCoRaHS** (5,000 since 2010) have enhanced submissions directly into the DIR.



## The Cycle of Disaster Management









# Useful to Useable Climate Information to Midwest Corn Production

State climatologists

Crop modelers

**Agronomists** 

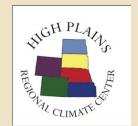
**Economists** 

Social scientists

RCC staff

**NOAA** staff























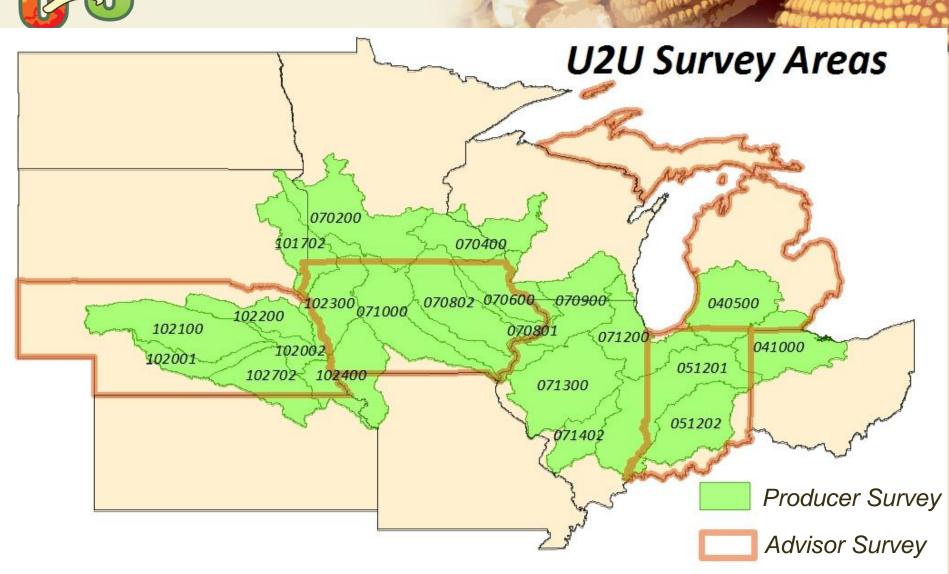






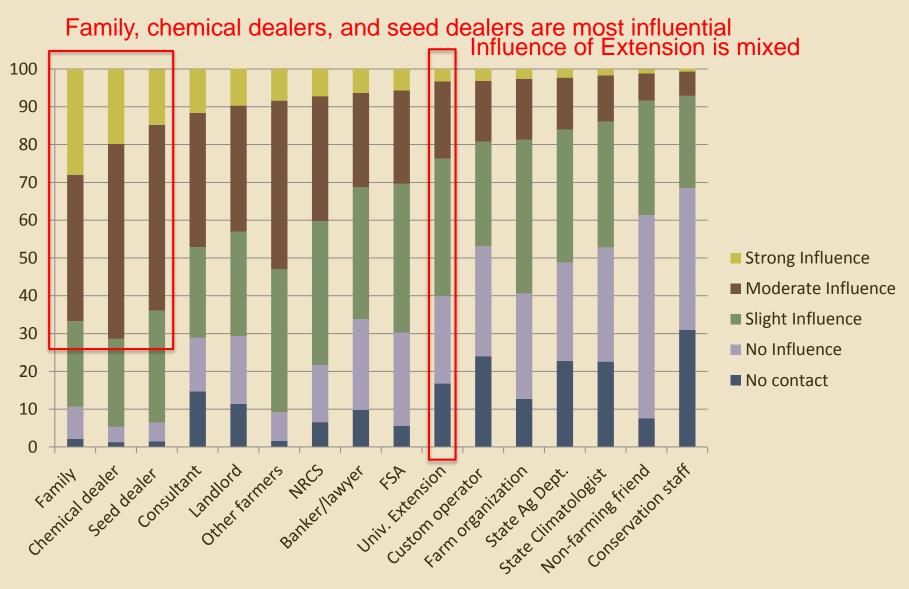
Challenge 1: who do agricultural producers trust for assisting them with making decisions?







Please indicate how influential the following groups and individuals are when you make decisions about <u>agricultural</u> <u>practices and strategies</u>. (16 options)





## Advisors – Trusted Info Sources

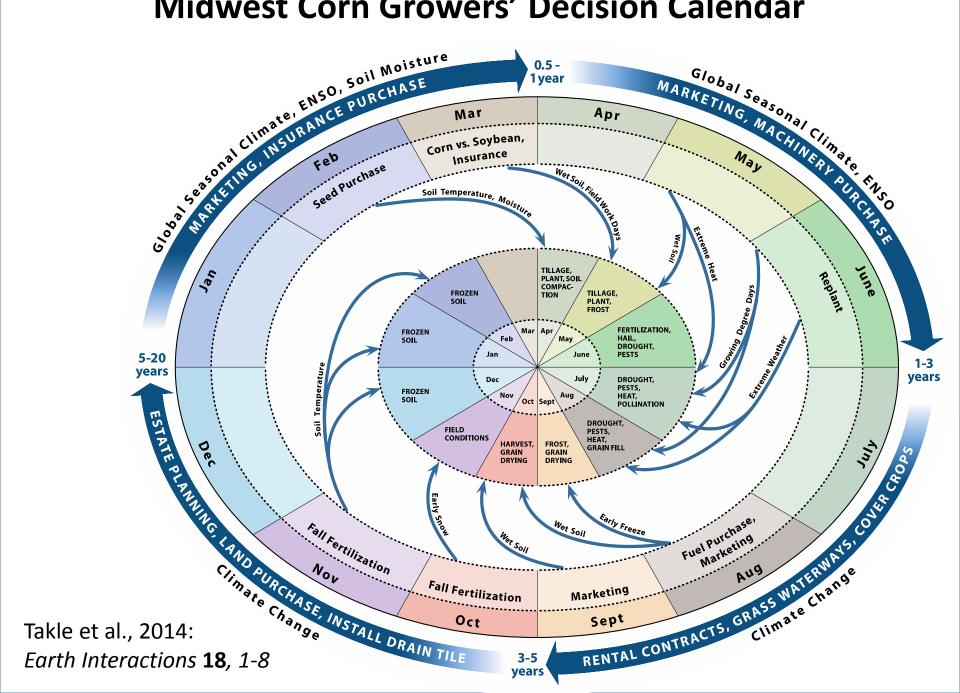
How much do you trust or distrust the following agencies, organizations, and groups as sources of <u>information about climate change and its potential impacts</u>? (15 options)

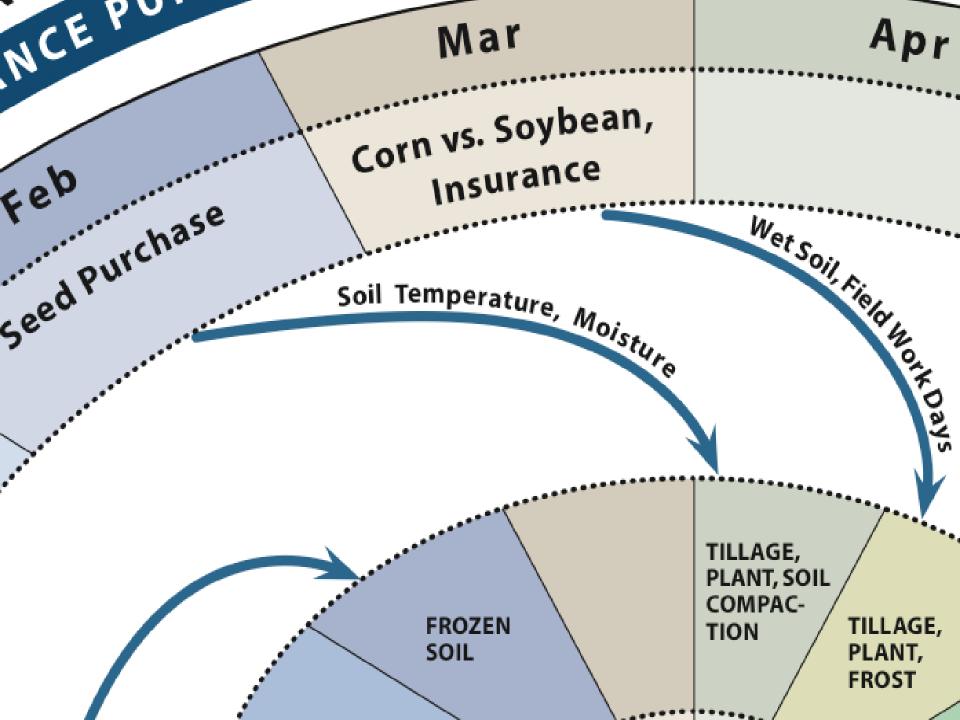
	Distrust	Neither trust nor <u>distrust</u>	Trust
1. University Extension	4.2%	14.8%	81.1%
2. Scientists	10.9%	19.6%	69.6%
3. Farm groups	11.7%	43.1%	45.2%
4. Family and friends	7.1%	49.7%	43.2%

	Distrust	Neither trust nor <u>distrust</u>	Trust
1. The mainstream news media	64.9%	26.9%	8.2%
2. Online social media, such as blogs, Twitter, etc.	64.4%	31.8%	3.8%
3. Radio talk show hosts	63.1%	31.6%	5.2%
4. Environmental organizations	55.7%	26.3%	18%

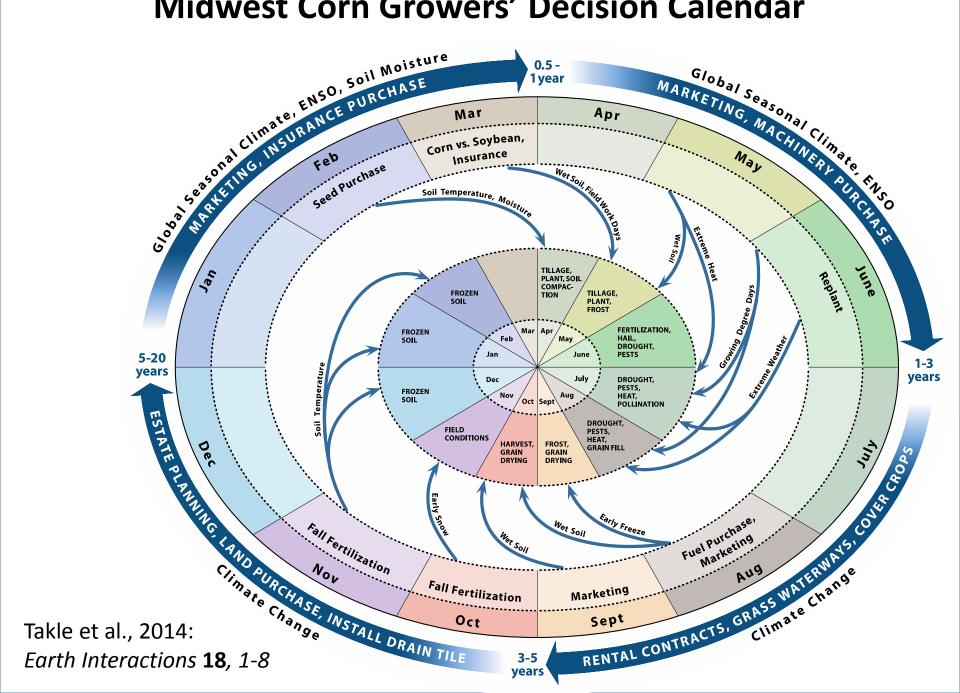
Challenge 2: how can the dialog between climate scientists and agricultural producers improve?

#### Midwest Corn Growers' Decision Calendar





#### Midwest Corn Growers' Decision Calendar



## Drought Mitigation in Agriculture

- Agricultural producers face many challenges
  - Drought/climate/water issues are just one subset
- Better monitoring and early warning improves planning and mitigation
- Likewise, planning and mitigation strategies should include monitoring and early warning
- Find ways to improve the dialog between climate scientists and producers





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http://drought.unl.edu



Photo: Nicole Wall, NDMC, Platte River, August 2012